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FOR IMMEDIATE RELEASE

S&W PERFORMANCE GROUP PROMOTES TOM HOOSIGIAN to GENERAL MANAGER

Spring City, PA ó June 7, 2017 ó S&W Performance Group is excited to announce the promotion of Tom Hoosigian to General Manager. The Spring City Pennsylvania race car and component manufacturing facility, and corporate headquarters employs more than 24 full time employees.

“Tom will be directly responsible for refining our operations and implementing process improvement strategies. For many years ahead, this will improve product production and many services that we provide to our commercial and motor sports industry customers,” explained S&W’s President Michael Weney.

Hoosigian’s education and corporate business background, combined with his 48 years of racing and motor sports industry experience, have escalated him to the proverbial “hot seat.” In 2009, Tom relocated from his home state of Connecticut, to join the company and become their Sales Manager. He holds an associate’s degree in automotive technology and computer programming, which has provided the foundation to Tom’s long and successful career. Prior to joining the S&W team, he spent 15 years as the General Manager of a privately owned cell phone retailer, with 47 locations in 5 states. Although he is proud of his business accomplishments, they are outshined by his life passions including; his wife, two daughters, grandchildren and drag racing.

The Hoosigian family has been drag racing since 1969. Tom has competed in a number of weekly bracket racing series, behind the wheel of his Super Comp Dragster. He is also an accomplished Crew Chief and Car Builder. In 2005, Tom’s experience and knowledge carried his talented driver, wife Lynn, to the 2005 NHRA Division 1 Super Street Championship. They competed in Super Gas and Super Street Door Cars, winning 2 NHRA National Events, 7 NHRA Divisionals and the JEGS Allstar race together. Recently, they have been traveling to nearby Maple Grove Raceway and Lebanon Valley Dragway, to support and coach their daughters and grandchildren, straight to the Winner’s Circle.

For additional information, please call Toll Free 1-800-532-3353 and/or visit S&W at www.swracecars.com

ABOUT S&W PERFORMANCE GROUP

Founded in 1959, S&W Performance Group is known worldwide as the leader in drag race chassis development and innovation. Their custom built, award winning race cars are used by many of the leading NHRA & IHRA professional, Nostalgia and Sportsman race teams. Their 27,000 sq ft. headquarters houses a full line of affordable chassis kits, roll bars and roll cages, suspension parts, rollers to complete race cars and much more. S&W Race Parts, CamaroGuys.com and MustangGuys.com specialized Made in the USA bolt-on products are used by do-it-yourselfers and professionals around the world. S&W Rod Parts are designed for use in custom cars, pro street cars, street rods and rat rods. Specialized components are also produced for Off-Road trucks and RV’s. The commercial division, S&W Precision Specialties, provides WaterJet cutting, MIG and TIG welding, sheet-metal forming; round or rectangular tube bending and full-service machine shop services. For more information visit www.swracecars.com or call (800) 523-3353.

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If you would like more information about this topic, or to schedule an interview, please call Jill Fazekas at 610-474-2377 or e-mail Jill at jillc@swracecars.com